



NATURAL
biostimulant
on cherries

Kelpak



NATURAL biostimulant

Kelpak

Source Fresh *Ecklonia maxima* seaweed is harvested by divers using selective and sustainable methods to maintain the pristine marine environment and to ensure a healthy kelp forest and optimal end-product

Process Cold cellular burst extraction method preserves the delicate compounds in the cell sap

Activity Enhances physiological processes in plants, improving crop quality and yields

Key benefits Reduces abiotic stress, benefits pollen germination, pollen tube growth, fertilisation and fruit set. Increase in yields with better returns for the grower

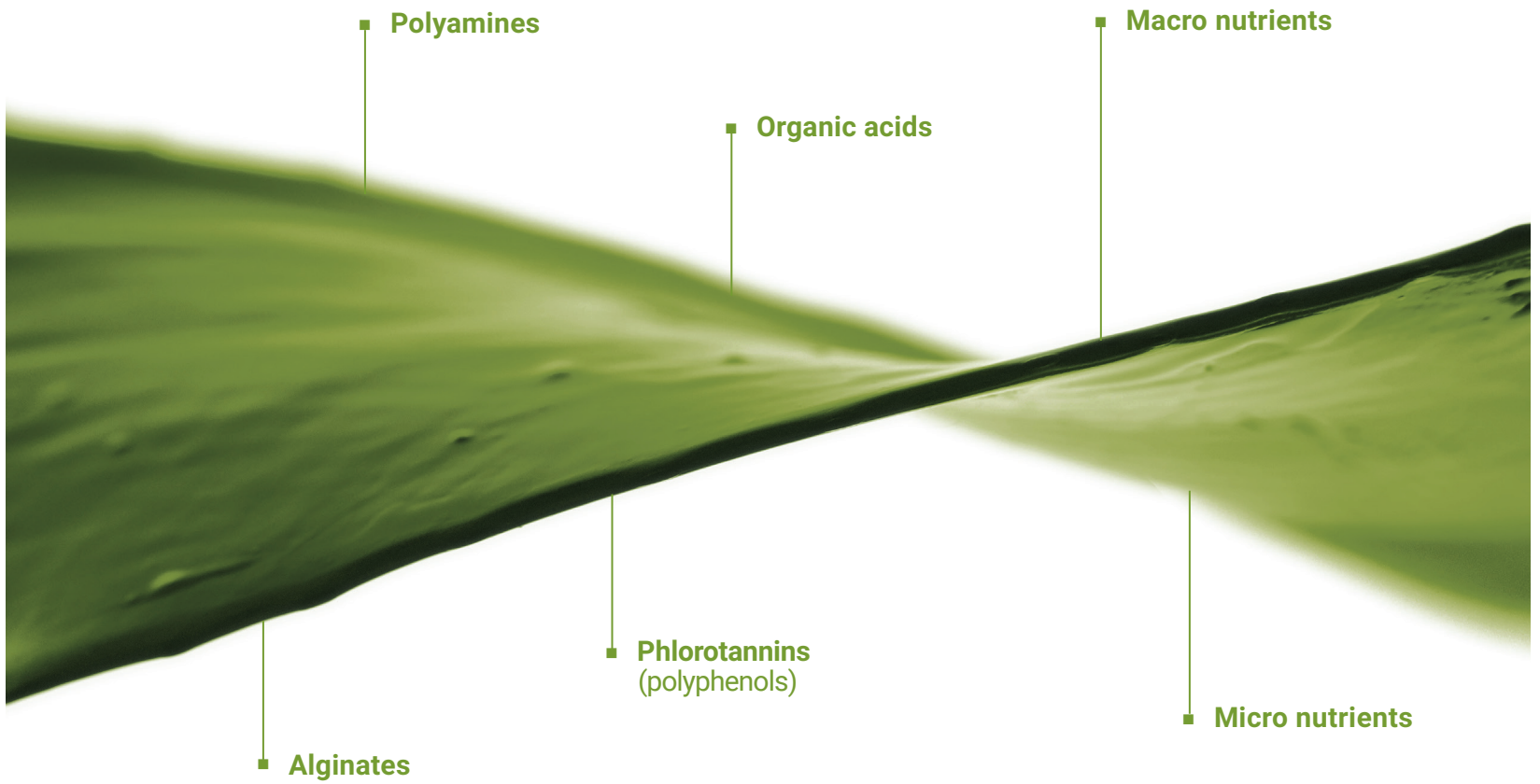
Additional benefits Reduces transplant shock, improves size and uniformity of fruit and nuts, is certified for use in organic production



FiBL



Kelpak® is a composite of active compounds that contribute to numerous favourable responses in plants:



Ecklonia maxima is a giant kelp species containing compounds that provide significant benefits for crops. In order to access these delicate compounds without diminishing their efficacy, a proprietary high pressure extraction method is used to rupture the cell walls, releasing the maximum level of active compounds.



The proprietary Cellburst® extraction process releases the maximum level of active compounds

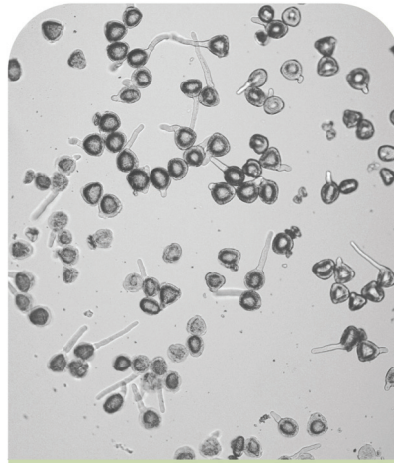


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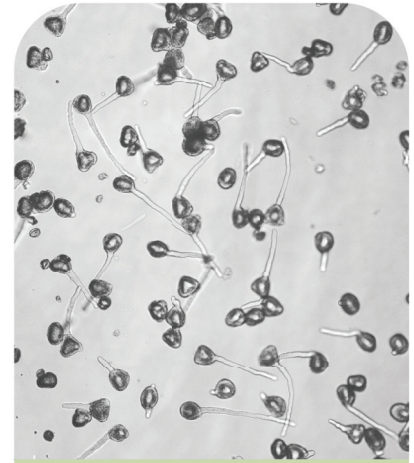
The effect of Kelpak® on Bing cherry pollen, South Africa

Kelpak® on fruit set

- Improves pollen germination
- Improves pollen tube growth
- Improves fertilisation
- Improves fruit set and quality



Control



Kelpak

Poor fruit set



Control

Optimal fruit set

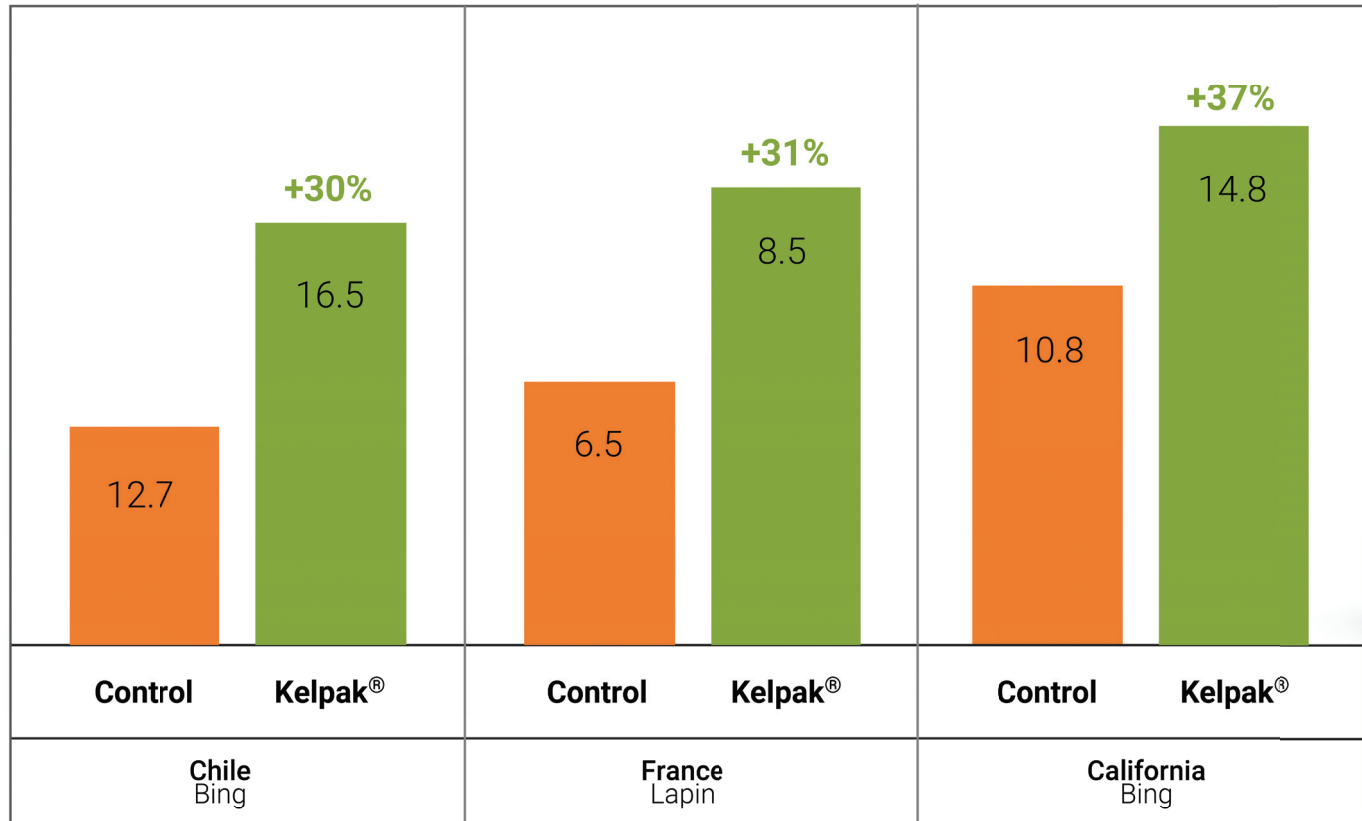


Kelpak®

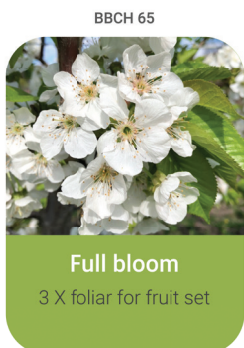


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Kelpak[®] on cherries (ton/ha)



Recommended Kelpak[®] application on cherries





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Benefits of Kelpak® on cherries

- Reduces transplant shock
- Reduces abiotic stress
- Improves pollen germination
- Better pollen tube elongation
- Increases fruit set
- Better fruit retention
- Increases fruit quality and yield
- Excellent return on investment



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**Kelpak® is approved for use
in organic crop production**

Kelpak is now approved under the European Union's
new Fertilizing Product Regulation (FPR) No. 2019/1009,
Product Function Category 6
Plant biostimulant (non-microbial)



kelpak.com